



Weekly E-Newsletter September 7, 2023

Dear Great Falls Americans Enthusiast:

What an exciting time of the year! All within a week's time, the Americans finished off their camp with a competitive Red vs. White Scrimmage, had their new dressing room delivered and is about to be showcased to the public, had their new Off-Ice Skill Center delivered and will start their 2023-24 season with two home games against the Yellowstone Quake. Needless to say, the entire team has been busy and are excited to get what hopes to be their first two wins of the season in front of their home crowd.

This is the first of what will be weekly Newsletters sent each Thursday to our interested supporters and our corporate partners. These Newsletters will provide player profiles, acknowledge our key corporate partners, and provide you with up-to-date league and schedule information, including upcoming events. We will try to give you a behind the scenes look at the Americans while also providing you with something to look forward to each weekend. We hope you will enjoy the information provided and that it will provide you an opportunity to get to know the team a little better.

Let's start by thanking Buffalo Wild Wings and the Stadium Sports Bar and Casino for hosting two fantastic team meals during Camp week. Nothing tops off a two-a-day skate plus off-ice workout and classroom time quite like a good dinner. It is also important to recognize our Billet families for their efforts in welcoming the players into town and making sure they had what they needed to participate in a successful camp.

So, what do you need to know for this upcoming weekend? Our home opener is Friday the 8th and is preceded by a Ribbon Cutting with the Great Falls Chamber of Commerce at 4:00 PM. This is our opportunity to celebrate the start of the season and to Showcase the new team dressing room that the captains have been tirelessly working on for the last week. Although there will still be some finishing touches that will need to be done, this Friday will be the first day the team has used the facility and they are proud to be able to show off their new home to the public. Following the ribbon cutting and a quick tour, there will be refreshments and snacks with prizes awarded from 4:30-6:00 PM at the back of the IcePlex where the new Off-ice Skill Center is located. Puck drop for Friday Night's game is 7:00 PM.

On Saturday, the live band "After Five" will be performing in the Skill Center for a Tailgate party sponsored by the Great Falls Americans Booster Club prior to the game from 5:00 PM until 6:45. This will be a great time to mingle with other fans and to get revved up for the game starting at 7:00 PM.

One of the changes for this season is the Americans have an "official after game gathering place" in P. Gibson's. After every Friday and Saturday night home game, the players will be enjoying a meal at P. Gibson's and all fans are encouraged to stop by to mingle with the players, other fans, and celebrate another American's win.

The Official Game Program will also be new and improved. Be sure to pick one up to obtain specific information about that game and there will also be multiple chances to win prizes. Be sure to look at each ad for a player autograph, which will indicate you are a winner that night.

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And if you can't make one or both games, tune in to the Live Stream on NAHLTV. You can access all of the Americans home and away games by going to: NAHLTV.com. You'll want to choose the NA3HL Channel and then designate the Great Falls Americans as your favorite.

A great big thank you goes out to our major corporate partners who provide considerable support in creating the environment that allows these young men to be successful. They include this Friday night's presenting Sponsor, **Point S Tire and Auto Service**. They are new to the Great Falls Americans family and will have a large contingent of staff and family in attendance.

We also need to acknowledge our Eagle's Nest, Diamond and Platinum level partners who play a major role in our success. They include:

The Peak Health and Wellness

Montana Shed Center

Blue Cross/Blue Shield of MT

P. Gibson's Sports Bar and Casino

Jeremiah Johnson Brewing Company

Gusto Distributing

Benefis Health

Howard's Pizza

Mountain View Physical Therapy

And finally, a new program this season is our SafeDrive Program sponsored by the **Murphy Law Firm**. Whereas we want all of our fans to enjoy the game and have some fun, we also realize there may be times when someone has too much to drink and should not be driving. In this instance, they can scan the QR code in the Program, or displayed in the bar areas, to secure a safe ride home from Blackout Taxi Service. Simply mention the Great Falls Americans and your fare will be picked up by Murphy Law Firm.

We look forward to staying in touch and hope to make your Great Falls Americans game experience one that you will not want to miss out on. If you know of anyone else who you feel would like to be receiving this Newsletter, just drop me a note and they will be added to the list.

Thank you for being a part of our family and we look forward to seeing you at the rink.

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